

|   | Friend of<br>LM5k | Bronze<br>Sponsor | Silver<br>Sponsor | Gold<br>Sponsor | Platinum<br>Sponsor |
|---|-------------------|-------------------|-------------------|-----------------|---------------------|
| Sponsorship Levels  | \$250             | \$500             | \$750             | \$1500          | \$2500              |
| Organization featured in our LM5K recognition on social media   | X                 | X                 | X                 | X               | X                   |
| Opportunity to distribute marketing materials to all event participants at registration.  Quantity will be determined by registration (minimum of 150). | X                 | X                 | X                 | X               | X                   |
| Company name listed on the race participant shirt   | X                 | X                 | X                 | X               | X                   |
| Complimentary LM5K race entries   | 1                 | 3                 | 5                 | 10              | 15                  |
| Banner placement at the event (Sponsors to provide banner )   |                   | X                 | X                 | X               | X                   |
| Name and logo (up to 2'x 2') included on the participant shirt  |                   |                   | X                 | X               | X                   |
| Sponsorship mentioned in all press and promotions   |                   |                   | X                 | X               | X                   |
| Sponsors can staff/host a water stop and display promotional banners on race route  |                   |                   | X                 | X               | X                   |
| Name and logo (up to 4'x 5') prominently featured on the participant shirt  |                   |                   |                   | X               | X                   |
| Recognized as the Presenting Sponsor in all event materials from date of sponsorship forward.   |                   |                   |                   |                 | X                   |
| Name and logo incorporated in event branding (on t-shirt and printed materials)   |                   |                   |                   |                 | X                   |