

BUSINESS NAME:

BUSINESS INFORMATION	
Contact Name:	Title/Position:
Phone Number:	Email:
Mailing Address:	
<u>SPONSORS</u>	
SPONSOR LEVEL:	□ Bronze □ Silver □ Gold
□ Platinum □ Other	
TOTAL DONATION AMOUNT \$	
DONATIONS	
Please Describe Donated Item(s):	
TOTAL DONATION AMOUNT (Cash + In-Kind Support) \$	
The first 150 registrants will be offered promotional materials when they obtain their race number. Would you like to provide promotional materials, a coupon, or special offer for participants?	
Yes, I will provide coupons for you to give to at least 150 participants	
No, thank you	
Places Poturn Form with Sponsorship or Donation information to	

Please Return Form with Sponsorship or Donation information to: LM5K Sponsorship PO BOX 663 Pocasset, MA 02559

Thank you for your support and generosity!



# SPONSORSHIP

# LM5K Run/Walk:

This annual fundraiser is a family-focused event held in Sandwich, MA. May 19, 2019 will be the fifth running of this race and walk in honor of Lee Mannillo. All proceeds will benefit children and families in Barnstable County via Cape Cod Child Development as well as help to further the reach of the Lee Ann Mannillo Foundation.

### How Local Businesses Can Help:

As a nonprofit, we rely on sponsorships and prize donations to make each year's event a success.

- □ **Participate as an event sponsor** to help LM5K Run/Walk and maximize your exposure to individuals in the region and event participants
- **Contribute financial support** in any amount to help cover the production
- □ Make an in-kind donations to support the event including (but not limited to) bottled water, fruit and snacks for the finish line, t-shirts and reusable bags, professional services, and event promotion
- **Provide coupons, promotional items and marketing materials** (min.150 per item) to be offered to participants and spectators at race registration
- **Organize a company team** to participate in the race

In addition to supporting our cause, becoming a sponsor of the event can provide excellent brand exposure across our region. Please contact us to discuss opportunities to promote your business at this event in return for your monetary and/or in-kind donations.

## **Target Audience:**

This event will target families, adults and teenagers in the South Shore and Cape regions. Our constituency is comprised of a diverse group of individuals, ages 12-90. We anticipate 200+ participants for this event. The event will be advertised through multiple mediums; we will incorporate the use of our website and social media outlets, multiple running and event websites, radio promotions and event postings in all participating businesses.

**Contact us with any questions:** Call the event member who provided you this information or reach out via email or mail.

**Email:** Lm5krun@gmail.com Mail: LM5K Sponsorship - PO BOX 663 - Pocasset, MA 02559