

Lee Mannillo 5k Run/Walk for Women and Children

Sponsorship Opportunities

BUSINESS NAME:

BUSINESS INFORMATION

Contact Name:

Title/Position:

Phone Number:

Email:

Mailing Address:

SPONSORS

SPONSOR LEVEL: € Friend of LM5K € Bronze € Silver € Gold €

TOTAL DONATION AMOUNT \$ _____

DONATIONS

Please Describe Donated Item(s):

TOTAL DONATION AMOUNT (Cash + In-Kind Support) \$ _____

The first 150 registrants will be offered promotional materials as they obtain their race number. Would you like to provide promotional materials, a coupon, or special offer?

_____ **Yes, I will provide (or have enclosed) coupons for at least 150 participants**

_____ **No, thank you**

Please Return Form With Sponsorship or Donation information To:

LM5K Sponsorship

PO BOX 663

Pocasset, MA 02559

Thank you for your support and generosity!

Please join our efforts to support children and families by sponsoring our 5k event!

LM5K Run/Walk:

This annual fundraiser is a family-focused event held in Sandwich, MA. May 19, 2018 will be the 4th running of this race and walk in honor of Lee Mannillo. All proceeds will benefit the Lee Ann Mannillo Foundation and children and families through our work and the Lee Ann Mannillo Sunshine Fund via Cape Cod Child Development.

How Local Businesses Can Help:

As a nonprofit, we rely on sponsorships and prize donations to make each year's event a success.

- **Participate as an event sponsor** to help LM5K Run/Walk and maximize your exposure to individuals in the region and event participants
- **Make an in-kind donation to support the event** including (but not limited to) bottled water, fruit and snacks for the finish line, t-shirts and reusable bags, professional services, and event promotion
- **Donate prizes for the winners** including (but not limited to) gift certificates in any amount to restaurants and stores, tickets to sporting events and local attractions, and merchandise
- **Provide coupons, promotional items and marketing materials** (min. 150 per item) to be offered to participants and spectators at race registration
- **Contribute financial support** in any amount to help cover the production costs
- **Organize a company team** to participate in the race

In addition to supporting our cause, becoming a sponsor of the event can provide excellent brand exposure across our region. Please contact us to discuss opportunities to promote your business at this event in return for your monetary and/or in-kind donations.

Target Audience:

This event will target families, adults and teenagers in the South Shore and Cape regions. Our constituency is comprised of a diverse group of individuals, ages 12-90. We anticipate 200+ participants for this event. The event will be advertised through multiple mediums; we will incorporate the use of our website and social media outlets, multiple running and event websites, radio promotions and event postings in all participating businesses.

Contact us with any questions: Call the event member who provided you this information or reach out via email or mail.

Email: info@lm5k.org

Mail: LM5K Sponsorship - PO BOX 663 - Pocasset, MA 02559